

## Local

### West Valley company names new CEO

West Valley City-based ContentWatch, a provider of parental control solutions and Internet filtering, has named Russ Warner as its new chief executive office, replacing Jack Sunderlage, who joined Content Watch in 2005.

Sunderlage will remain with ContentWatch through the management transition as he prepares for a new service opportunity in the community.

"Russ is a proven leader who has driven the growth of multiple technology companies," said Brent Bishop, Content Watch Board Chairman. "We are excited to welcome him to our executive team as we enter

our next level of presence and growth in the global market."

Warner has helped to establish and grow technology companies ranging from startups to the Fortune 1000. Most recently, as managing director of SageCreek Partners, he accelerated the path to funding and market expansion for several emerging companies. Prior to SageCreek, Warner was vice president of global sales for Alianza, where he attained growth rates over two years far surpassing previous levels.

As director of Latin America & Caribbean Sales for Altiris/Symantec, Warner grew revenue an average of 142 per-

cent, with one year at 350 percent, and developed 75 active channel partners in 18 countries in 3 years.

At Novell he increased retail software sales by 40 percent and overall product sales by 125 percent in a single year.

"ContentWatch, particularly with Net Nanny, has established a strong reputation for technology leadership," Warner said. "They are in an ideal position to move into the next realm, and I look forward to helping them reach their full potential as quickly as possible as they work to accomplish that goal."

Warner was recommended by SageCreek Managing Partner

Greg Butterfield, a technology industry icon who along with business leader Glen Mella, president and COO of Control4, recently joined the Content Watch board.

Content Watch delivers Internet security solutions for the consumer and business markets in more than 157 countries. It is currently expanding its Internet management tools and services that employ its patent-pending contextual analysis engine to provide a safer, more productive Internet experience. For more information visit [www.contentwatch.com](http://www.contentwatch.com) or follow [www.twitter.com/netnanny](http://www.twitter.com/netnanny) on Twitter.

### Magna, West Valley seniors earn Daniels Fund scholarships

Two west side high school students have been named Daniels Scholars and will receive scholarships to attend the college or university of their choice.

Charei Rosenvall of Magna and a senior at Cyprus High School, and Paul Thach of West Valley City, and a senior at Highland High School have received the award, which was given to 16 students in Utah and 261 seniors in the four western states of Colorado, New Mexico, Wyoming and Utah.

Daniels Scholars are given to seniors who have demonstrated strong character and a determination to succeed in life.

"These are promising and motivated students determined to succeed in life, but lacking the financial resources to continue their education," said Linda Childers, president and CEO of the Daniels Fund. "They are outstanding young people and the Daniels Fund is proud to partner with them as they fulfill their dreams of attending college," she said.

The group of new Daniels Scholars includes 182 from Colorado, 39 from New Mexico, 16 from Utah, and 24 from Wyoming.

The Daniels Fund observes its 10th Anniversary this year and, has awarded more than 2,000 scholarships with a value of \$66 million, as well as more than \$270 million in grants awarded to outstanding nonprofit organizations.

To identify candidates for the scholarship, the Daniels Fund partners with high schools, youth serving agencies and college prep providers that nominate candidates for the Daniels Scholarship. After being nominated, candidates take part in an interview and selection process in the communities in which they live.

In establishing the Daniels

Scholarship program, cable pioneer Bill Daniels was seeking promising students with financial need whose academic performance may not necessarily reflect their potential, but who demonstrate strength of character, a well-rounded personality and a record of accomplishment in giving back to the community.

The Daniel's Fund was established in 1997 by the late Bill Daniels, who launched a cable TV business in 1953 in Casper, Wyo. In addition to owning hundreds of cable systems across the country, he was also the owner of the Utah Stars basketball team and has been named in the Utah Sports Hall of Fame.

The Daniels Scholarship is not "full ride," but is supplemental to all other financial resources, including an estimated family contribution, available to the student. By requiring students to apply for other readily available financial resources such as Pell Grants, the Daniels Fund is able to provide even more scholarships to deserving young people seeking to attend college. Scholarships are capped at \$1,200 annually for books and supplies, \$800-1,200 for travel expenses, and \$1,800 for personal expenses.

After other financial aid resources have been applied, the Daniels Scholarship covers all required tuition and fees, room and board, books and supplies and a variety of other miscellaneous expenses. Students also receive a laptop computer and a printer.

Bill Daniels, a prominent business leader known for his kindness and generosity to those in need, established the Daniels Fund to provide grants and scholarships in Colorado, New Mexico, Utah and Wyoming. When he died in 2000, his estate transferred to the Fund, making it one of the largest foundations in the Rocky Mountain West.

### Car battery recycling program expanded

As part of its commitment to promoting greener driving AAA Utah will now be offering its popular battery recycling program, the "AAA Battery Roundup," year-round.

AAA members and the public can drop off their old automotive batteries at a select location at any time throughout the year and AAA will make a donation to a local, environmental non-profit organization.

"Since 2001, AAA Utah's Battery Roundup recycling program has collected nearly 42,000 batteries and donated over \$83,000 to local, environmental non-profits," said Ralayne Fairclough, spokeswoman for AAA Utah. "By expanding this program year-round, AAA will continue to play an important role in keeping local communities safe and protecting our fragile environment."

Car batteries contain dangerous substances like lead and sulfuric acid that, when not disposed of properly, can leak into groundwater or cause dangerous chemical burns, fires or lead poisoning. Each year, old batteries stored in homes and garages injure 7,000

Americans. If properly recycled, more than 99 percent of each battery can be reused.

In Utah, batteries can be dropped off at Jardine Services at 2646 South 300 West in Salt Lake City, Monday through Friday from 8 a.m. to 5 p.m. Members and the public are encouraged to bring any number of old vehicle or boat batteries for recycling during business hours. AAA Utah will donate \$2 per battery to Tree Utah. For more information about AAA's Battery Roundup visit [www.aaa.com/batteryrundup](http://www.aaa.com/batteryrundup).

AAA urges caution when bringing batteries to the drop-off locations. Be sure to wear gloves and safety glasses. Place the batteries upright in a cardboard box or plastic container and make sure they won't shift or tip over in a moving vehicle.

As a benefit to members, AAA's Battery Service will go to a member's location to test their batteries, replace them if needed, and recycle their old batteries. Batteries recycled through AAA's Battery Service program are not eligible for the non-profit donation.

### West Valley employer named semifinalist for national freedom award

MonaVie, which has offices in West Valley City, and is headquartered in South Jordan, has been selected as a semifinalist for the 2010 Secretary of Defense Employer Support Freedom Award. The award is the U.S. Government's highest recognition given to employers for exceptional support of their employees serving in the Guard and Reserve.

This year marks the 15th anniversary of the award which was instituted in 1996 under then Secretary of Defense William Perry.

Of Utah's 26 nominations for the Freedom Award, Monavie of South Jordan and West Valley City were selected as semifinalists. Examples of semifinalists' support for their Guard and Reserve employees include providing the difference between military and civilian

salary during deployments, continuation of full benefits, care packages and even family support to employees fulfilling their military obligation.

MonaVie is among 130 semifinalists from across the nation, selected from more than 2,500 nominations submitted by Guard and Reserve members or their families for outstanding employer support. MonaVie develops and markets scientifically formulated, premium quality nutritional products through person-to-person distribution. Its products feature an exclusive blend of the açai berry, found only in remote regions of the Amazon, and other nutrient-dense fruits, each selected for its specific nutritional properties.

From this field, a national review board will select 30 finalists for the award. A national selection board com-

prised of senior defense officials, business leaders and prior Freedom Award recipients, representing small business, large business and public sector employers, will then select the 15 recipients for the 2010 Freedom Award.

The Department of Defense will announce the 2010 finalists in May and the award recipients in early summer. The 2010 Secretary of Defense Employer Support Freedom Awards will be presented at a ceremony in Washington, D.C., Sept. 23 at the Ronald Reagan International Trade Center.

The Secretary of Defense Employer Support Freedom Award was instituted in 1996 under the auspices of Employer Support of the Guard and Reserve (ESGR). ESGR is a Department of Defense agency established in 1972 whose mission is to gain and maintain employer support for Guard and

Reserve Service by recognizing outstanding support, increasing awareness of the law and resolving conflict through mediation. Since 1996, only 130 companies have been presented with the prestigious Freedom Award. Previous honorees from Utah include American Express, Autoliv, Inc., and Robinson Transport, Inc. For more information, visit [www.FreedomAward.mil](http://www.FreedomAward.mil).

### Unemployment benefits programs extended an additional two month

A new short-term two-month retroactive extension to the federal Emergency Unemployment Compensation (EUC) program and the Federal Additional Compensation (FAC) program has gone into effect and will pay unemployed workers an additional \$25 per week in benefits.

The program had recently lapsed on April 5. The 60-day extension did not provide any additional benefits but rather extended the termination of the federally funded emergency programs.

Workers who exhaust their regular state unemployment insurance (UI) benefits on or before May 22, may qualify for up to 20 weeks of federal emergency benefits.

During the past two weeks the Utah Department of Workforce Services (DWS) had sent notices to about 3,000 Utah claimants

informing them that they had exhausted their regular UI state benefits or their current "Tier" of EUC and were no longer entitled to any further benefits, said Bill Starks, Utah Unemployment Insurance director. The department also advised the impacted workers to continue to file their weekly claims for benefits even though no additional monies could be paid at this time, in anticipation Congress would pass the extension. The department will notify any impacted claimants who could potentially be eligible for the EUC extension that may not have filed for the retroactive weekly benefits.

For more information or file a claim for EUC benefits, go to [jobs.utah.gov](http://jobs.utah.gov) or call the phone the state UI Claims Center. at 801-526-4400.

### Govoner Herbert, Zion's Bankers Encourage students to pinch pennies

April 21, 2010 — Make savings a priority. In honor of National Teach Children to Save Day, Governor Gary R. Herbert and Zion's Bank volunteers will convey this message to local students while encouraging them to be thrifty and understand the basics of how money is earned and used in everyday life.

On Tuesday, April 27, at 10 a.m. Zion's Bank volunteers will visit Guadalupe School to teach 1st, 2nd and 3rd grade students to be savvy about savings. Rob Brough, executive vice president and senior vice presidents Robert Rendon and Cristie Richards are among more than 180 Zion's employees volunteering to teach 9,500-plus students in Utah and Idaho in honor of National Teach Children to Save Day. The American Bankers Association program is now in its 15th year.

At 10:30 a.m. Governor Gary R. Herbert will visit the students, encourage them to save money, and sign a proclamation declaring Teach Children to Save Day in Utah.

An American Express survey conducted in January found that 71 percent of parents say their children between the ages of six and 16 understand the economy is in a recession. The study further reveals that 20 percent of children are internalizing a sense of responsibility for the family budget.

taught harsh lessons to families throughout the country and right here in our local community," said Brough. "Many parents hope their children don't make the mistakes they made and instead learn how to manage spending and save their money. So we're proud to go into local schools to help show kids how to do it."

Over the past five years, 904 Zion's Bank employees have taught 51,876 students in Idaho and Utah on National Teach Children to Save Day.

The U.S. personal savings rate, the portion of disposable income that is saved, had been 1.5 percent in the fourth quarter of 2007, but had more than doubled to 3.9 percent by the fourth quarter of 2009, according to the Bureau of Economic Analysis. The promising trend indicates more and more people are adding to their rainy day funds.

Zion's Bank is Utah's oldest financial institution and is the only local bank with a statewide distribution of branches, operating 103 full-service branches throughout Utah. Zion's Bank also operates 25 full-service branches in Idaho. In addition to offering a wide range of traditional banking services, Zion's Bank is also a leader in small business lending and has ranked as the No. 1 lender of U.S. Small Business Administration 7(a) loans in Utah for the past 15 consecutive years. Founded in 1873,

Zion's has been serving the communities of Utah for 135 years. Additional information is available at [www.zionsbank.com](http://www.zionsbank.com).

### Secretary Salazar Lauds Utah Community on New Energy Frontier

Calling it a success story on the New Energy Frontier, Secretary of the Interior Ken Salazar today visited this southwest Utah town to announce an expanded partnership with local leaders and private industry to further the development of wind and geothermal resources.

"We need to share Milford's story with towns and cities across this country because it exemplifies how renewable energy resources can be transformed into a vital economic driver, generating good jobs and steady revenue for communities," said Secretary Salazar. "The resourcefulness of Milford's citizens, the vision and commitment of local leaders and the enterprising initiative of private industry have made this community a success story on the New Energy Frontier."

Salazar announced that construction will begin soon on Phase 2 of the Milford Wind Corridor, which Interior's Bureau of Land Management approved earlier this year. When completed, Phase 2 will consist of 68 turbines with the capacity to produce 102 megawatts of electricity. Construction is scheduled to begin this month and completed by the end of the year.

The first phase of the Milford Wind Corridor consists of 97

wind turbines that have been generating commercial power since November 2009, producing 204 megawatts of electricity sold to the Southern California Public Power Authority. That's enough energy to power 45,000 homes. To date First Wind has invested more than \$500 million in the Phase 1 project, which has created more than 250 development and construction jobs and resulted in more than \$85 million in economic benefit to Utah.

Salazar also announced that the Bureau of Land Management has authorized expanded use of agency lands to assist PacifiCorp's Blundell Geothermal Plant with the addition of two new geothermal wells to increase the plant's flexibility and reliability. Since 1984, the Blundell Geothermal Plant has been tapping wells on lands leased from the Bureau of Land Management in the Roosevelt field to provide electricity for local needs. The plant, which has a capacity of about 32 megawatts of electricity, is being upgraded to improve its efficiency and performance.

In addition, Salazar commended Bureau of Land Management

and U.S. Forest Service personnel for their outstanding cooperative efforts on a right-of-way grant for PacifiCorp to cross public land with a proposed 160-mile transmission line. Known as the Sigurd to Red Butte No. 2, the 345-kilovolt transmission line would cross lands administered by the Bureau of Land Management, U.S. Forest Service and the State of Utah, as well as privately-owned lands in several counties. Environmental reviews are underway and construction of the project could begin early in 2012.

During his visit, Salazar met with Milford High School science teacher Andy Swapp and his Wind Kids, who learned the practical math and science involved in measuring and quantifying the wind resources in the area and helped to interest industry and build support for the wind farm proposal within the community. The Secretary also met with Milford's leaders, including County Commissioners Donald Willden, William (Billie) Dalton, and Chad Johnson, who were energized by the Wind Kids' enthusiasm and recognized the capacity of clean renewable wind

energy to create new jobs and broaden the community's economy.

Salazar also toured the Milford Wind Corridor Phase 1 project and met with officials of the renewable energy company that developed the wind turbine farm, First Wind, including CEO Paul Gaynor. "This project is an outstanding example of cooperation between federal agencies, the local community and private industry," Salazar said. "It is the first wind energy development project in the state of Utah involving federal lands and our Bureau of Land Management, which administers those lands, used an innovative, streamlined process to expedite project approval."

Geothermal resources in Utah offer excellent opportunities for communities and industry to tap this clean, inexpensive source and the Bureau of Land Management has responded to growing interest in this renewable energy by working with state agencies to identify and develop additional deep fields

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